

Guidance for Creating a Show Premium or Flyer

Thu, 28 Apr 2011 10:20:44 -0700 - Reply

The CC wishes to inform all show giving clubs that new requirements must be met for all show premiums and flyers. These requirements came about from a board directive to this committee. All flyers and premiums sent with sanctioning packets must have this information, or the office will hold sanctioning until the required information is received.

Permission is granted to forward this information.

Show Premium / Flyer Required Information

- Name of affiliate club hosting the event.
- Sanctioning status (pending or approved)
- A statement that the trial will be held under the current rules and regulations of ASCA.
- Date and Location of show(s) including physical address.
- Number of conformation shows and other events.
- Pre-Entry opening and closing times.
- Show/trial secretary and show/trial chairperson's name and contact information. Other trial officials may also be listed.
- Judges names, accompanied by their affiliation, including their judge's assignments.
- A listing of all classes offered for each day.
- Judging start times and order of classes.
- Fee amounts for pre-entry and day of show entries for classes offered (Non-regular, regular, junior showmanship and additional classes)
- A statement that no entry shall be accepted from a dog or handler disqualified from the ASCA Conformation program; a dog or handler disqualified from all ASCA programs; or a person not in good standing with ASCA.
- A description of prizes and awards.
- Description of the show/trial's setting (indoor/out, electric or none, etc.) and the ring surfacing (grass, grass/dirt, sand, matting over concrete, carpet, sod, shavings, etc.)
- Time the entrance or show grounds will be open.
- Late or early arrival contact information (list a contact number and person)
- Local veterinarians for emergency contact
- Rules of the club (including waivers to be signed)
- Listing of any applicable local laws or show site regulations pertaining to the exhibition of dogs. (including waivers to be signed)
- Grooming area information (Electricity, tent, inside/outside, etc.)
- Local hotel(s) and pet accommodation information
- RV hook up amenities and availability (RV Park Guide) (if applicable)
- Food Vendor information
- Show photographer information (if applicable)
- The most current ASCA approved entry form must be included, or a link to the entry forms on the ASCA website should be included. <http://www.asca.org/formsandrulebooks>